HOW TO PACK
your knowledge in a
SUCCESSFUL CG COURSE

CGCircuit

INTRO

Setting up your recording equipment correctly is essential to ensuring your learners have a good experience with your course. Learners need to see and hear your video without distractions like buzzes, pops, or background noises. You don't need a professional studio to produce your course, which is great news!

Recording with OBS studio.

OBS studio offers powerful features for recording your courses, and it's FREE. Check this video on
how to quickly use OBS for screen recording.

Choose a good microphone.

It doesn't have to be expensive to get a good sound quality. We are currently suggesting the **Sennheiser SC60** and the **Blue Yeti,** depending on what content you need to record. Get familiar with it, and test the audio in your recording environment to make sure there's no echo or other audio issues.
Check this video on
how to easily improve your microphone sound.

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Create a Recording Checklist

- Find the optimal position of the microphone relative to your mouth and keep it the same for all video recordings.

- Come up with a naming convention for your videos.

  We suggest:

  | 1 – Video Title | 2 – Video Title |

- Volume level so you can record with consistency.

- If you are also recording your face with a webcam, make sure you have a good (and consistent!) lighting setup.

- **Record an intro and outro for each lesson.** Of course, it's always better to include an intro and an outro.
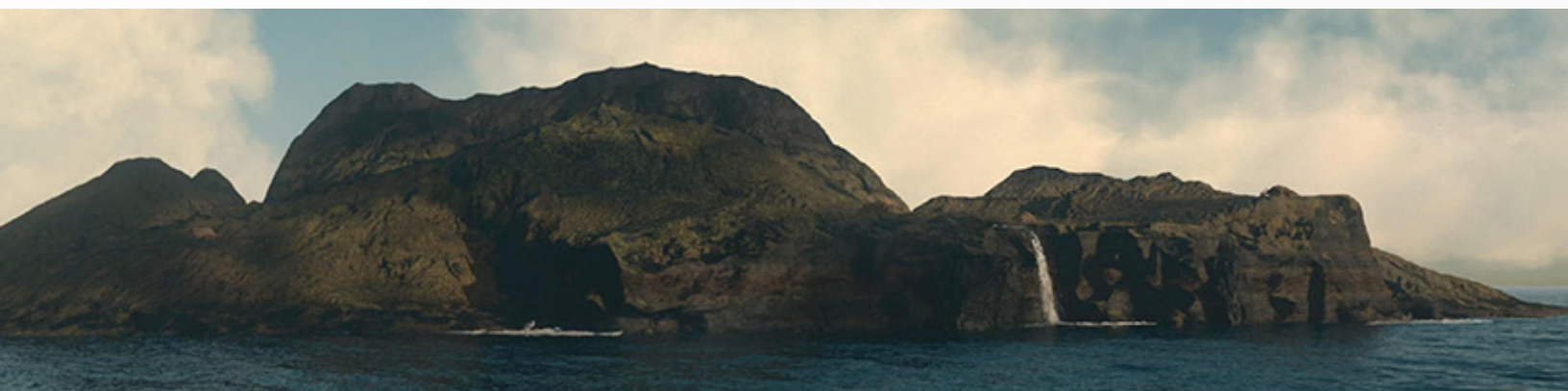
WHAT ARE THE ADVANTAGES OF ADDING AN INTRO AND AN OUTRO TO INDIVIDUAL LESSONS?

THE INTRO helps the users quickly understand the lesson's topic.

THE OUTRO will help users knowing what the subject of the next lesson will be. So, for example, it can be helpful to understand if they should follow the topic right away or not.

As we said, a tutorial must solve students' problems, and a successful tutorial should do this quickly and efficiently. So, if you have divided the course into chapters and lessons, the intro and outro allow you to specify the content of the individual videos in more detail. In this way, users can reach topics faster and more efficiently. These also help to optimize learning times.

- Course conclusion. You should record a conclusion video where you can, for example:

| Making considerations to the final result. | Recapping what the viewer has learned during the course. | Suggesting how the student could use what they have learned in the course to practice. |

Finally, it is essential to ask the viewer to leave a review and remain engaged while sharing their thoughts or asking for support from you or the community in the discussion tab on CGCircuit.

CHECK THIS COURSE CONCLUSION EXAMPLE AND GET INSPIRED.

Start Recording

If you've already planned your course well and filled out your **LESSON PLAN**, start recording the first 2 lessons focusing on your workflow. When you are done, review your recordings.
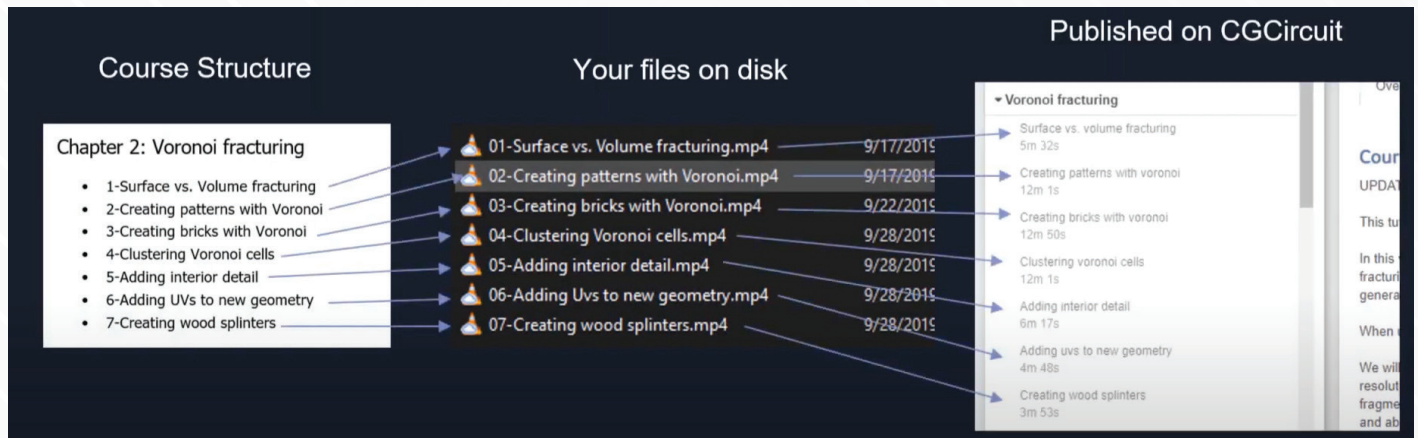
Taking this test will have the following advantages:

- It will refresh your memory on your workflow, and thus, the new recording will be smoother.

- It can be useful to better understand what part of the lesson you should highlight, explaining why something is happening and the benefits of your approach.

- You can refine the LESSON PLAN by renaming lessons themselves (remember that the lesson's name should reflect the key concept you have explained).

- If the recording is longer than 10 minutes, ask yourself if splitting it into 2 or more parts. If so, each part should highlight a particular concept. Update the lesson plan.

- Now that you have the key concepts in mind, including an intro and outro will be easier.
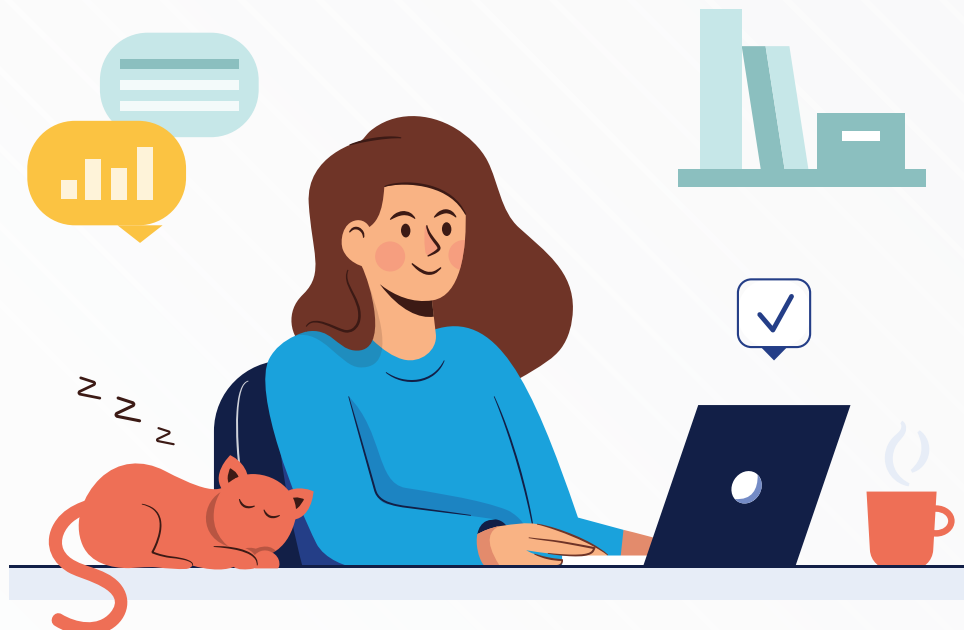
Repeat this approach for all remaining lessons, keeping recorded video and the course structure in sync. This will make it easier and faster for you to upload videos to CGCircuit.

Challenge Exercise

At the end of every chapter in the lesson plan, please add a Challenge for viewers. This challenge should be something viewers should be able to do at that point of the course, but as the word suggests, it should also "challenge" them to do something more. There is some thought to put into this because you want to give viewers something useful to do, but not something so complex that discourages them.

Recording the Promo Video

The Promo video or the introductory lesson is one of the most important parts of an online course because it sets the tone and expectations for your learners. Preparing talking points or a script before you record is helpful. Writing a script also helps guarantee you'll hit all your key points and that you'll explain your course content clearly and concisely.

A promo video is your sales pitch to the user, and it should make the viewer aware of the following:

- The challenge they can expect to solve by watching the course.

- What the viewer will learn from watching your class.

The critical factor here is that if you teach a specific process (for example, how to create a nebula FX), you mention what the users will learn in making a nebula FX. Hence, they know the course is not just about making a Nebula, but that you are using that example to teach more generic skills.

- How is your course different from other similar courses?

PROMO VIDEO BEST STRUCTURE

- Keep it brief but impactful, between 2-4 minutes.

- The video should start with the highest quality video render you can create/make. If you are teaching coding, maybe show a beautiful image of what your code helps build (if possible).

- The first line you say in the video (before you even introduce yourself) should express all of these things:

The challenge you are alleviating	**What will people get out of it?**
How your course helps to alleviate that challenge	**What they will be able to do**
What makes your course different?	**You can then introduce yourself**

As you mention this, you can start showing a montage of the best moments in the course (reusing the recording videos).

- Narrate the journey people will take while watching the course or going chapter by chapter and explaining what's explained in each chapter.

- Conclude the video by telling the user something that can make them excited about watching the course. This can be as simple as saying something like, "Without further ado, let's get started."

IN THE END, A GOOD PROMO VIDEO SHOULD BE SOMETHING LIKE THIS

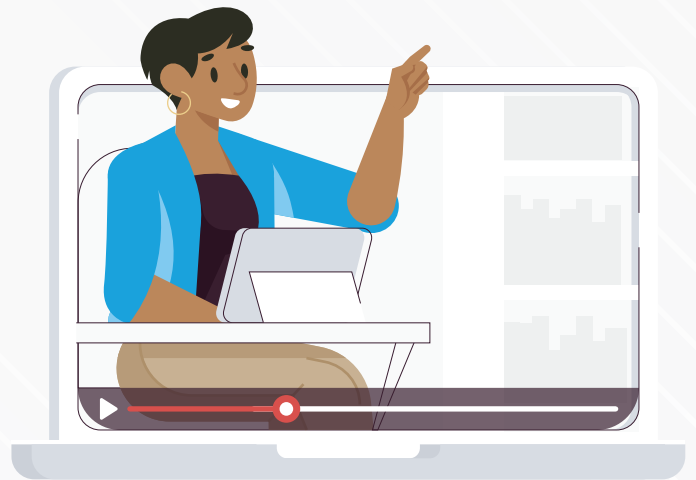# Recording the "Example Files" Video

We might refer to these files as "Exercise files," or "Working files," or "Example Files or "Source Files."

They are essentially the files you used while recording your tutorial; for example, if you are making a tutorial on Rigging, you will want to share the rig, or if you are making a tutorial on Nuke, your exercise file will be your nuke scene and any footage you used in the tutorial. As you make the tutorial, it is essential to save and organize your working file to share them with the viewers. It is proven that the viewer can better learn the concepts you explain in your videos by inspecting your working files.

Every chapter should have two files that accompany it.

- A "starting file" is the first file. This is the file you use to begin the chapter lesson in your tutorial video. This can be the same file as a "finished file" from the previous chapter, but this won't always be the case.

- The second file is saved at the end of your lesson, called the "finished file." This will reflect all the changes you made to the starting file during that chapter. These files will give the viewer what they need to better understand the concepts in your video.

After recording all of your videos, you need to create a video explaining how the viewer can use the example files you provide with the course.

This will heavily depend on how you organized your course and what type of course you are making, so if you have any questions, don't hesitate to email us.

Additional Resource

You can download our <u>Tutorial slides Theme</u> to help you create your videos.

Editing

- Remove any issues from your videos.

- Keep it natural, people like to relate to the instructor, so if you make small mistakes, it's totally fine to leave those in there.

- Use our "Tutorial slides theme" to give visual information to your students.

- Render your final videos (yoohoo!!)

Keep your files organized

Download our **"Folder structure sample."**

Now that all the videos are recorded and ready to be published keep them organized using the folder structure you just downloaded.

Put all lessons in the "final videos" folder as the example below. Remember, this structure will reflect the Lesson Plan structure.

chapter 01 - Asset Setup	18/12/2020 15:03	Cartella di file
chapter 02 - Project Setup	02/12/2020 09:03	Cartella di file
chapter 03 - Painted Areas	02/12/2020 09:03	Cartella di file
chapter 04 - Metal Areas	10/12/2020 08:43	Cartella di file
chapter 05 - Plastic and Rubber Areas	19/12/2020 01:23	Cartella di file
chapter 06 - Other Areas	19/12/2020 01:17	Cartella di file
chapter 07 - Decals and Details	13/12/2020 19:52	Cartella di file
chapter 08 - Dirt	13/12/2020 19:52	Cartella di file
chapter 09 - Render Preview	13/12/2020 19:52	Cartella di file
chapter 10 - Exporting	17/12/2020 07:28	Cartella di file
chapter 11 - Additional Videos	18/12/2020 15:06	Cartella di file

By organizing all your course files in folders, you will speed up and simplify the publishing process.

You are almost ready to publish. You can download our step-by-step guide on how to publish a tutorial on CGCircuit.