

# How to publish a tutorial on CGCircuit

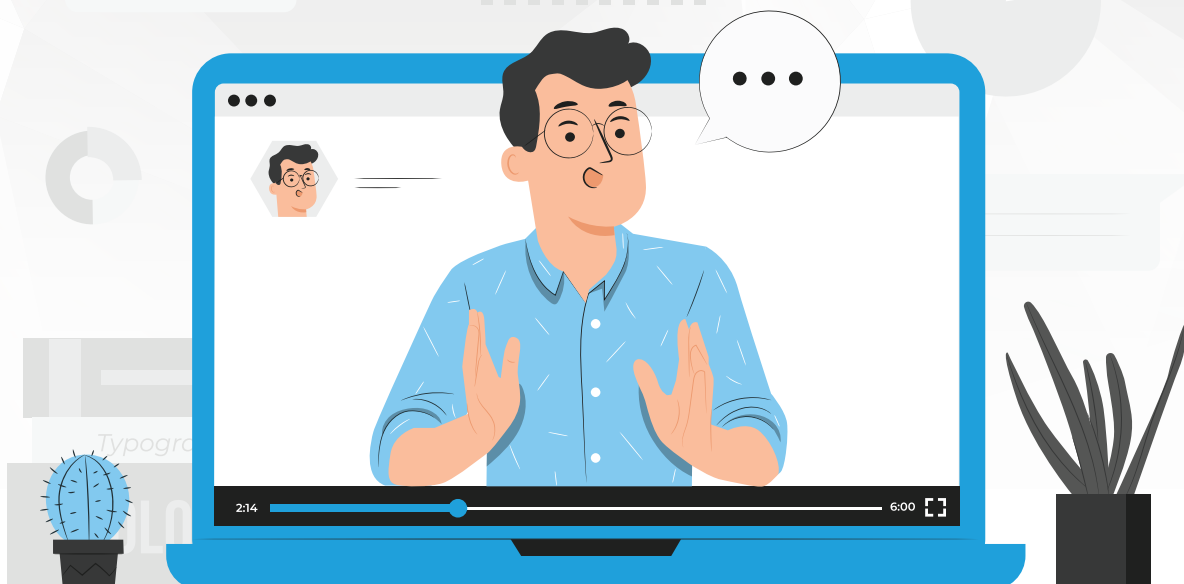


## INTRO

If you have followed our free guides, "[How to plan a successful course](#)" and "[How to pack your knowledge in a successful CG course](#)," you are now ready to publish your content on CGCircuit.

### We will guide you step by step to:

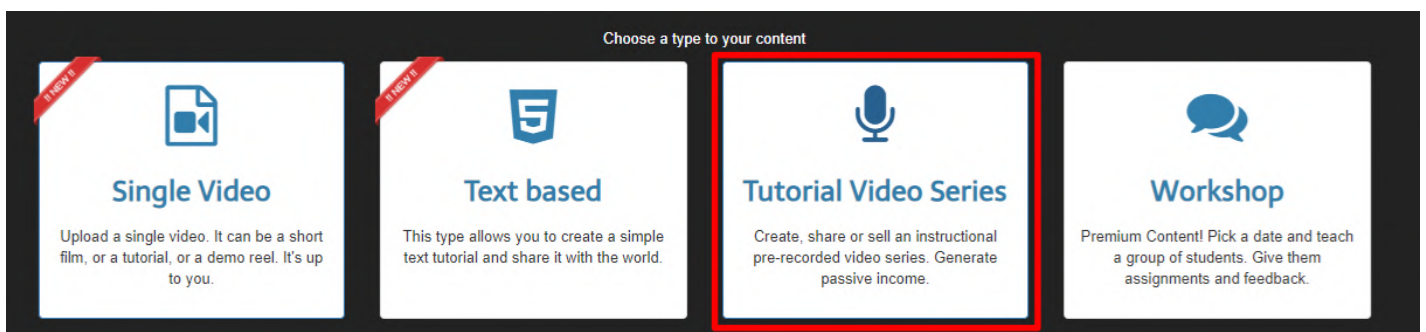
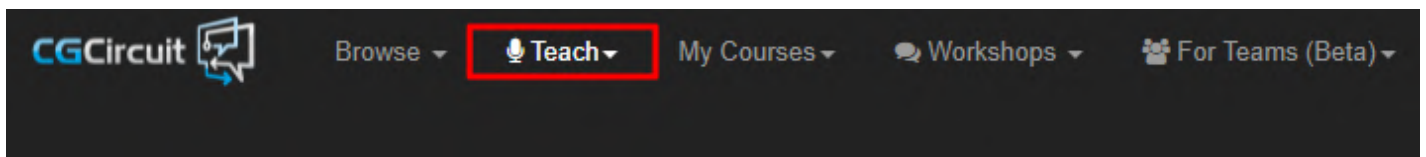
- Adding course details properly.
- Uploading and managing your videos.
- Uploading example/project files.
- Creating and managing your CGCircuit profile properly.
- Subscribe to DISQUS to engage with your students





## Get Started

Once registered on CGCircuit, click on **"Teach/Tutorial Video Series."**

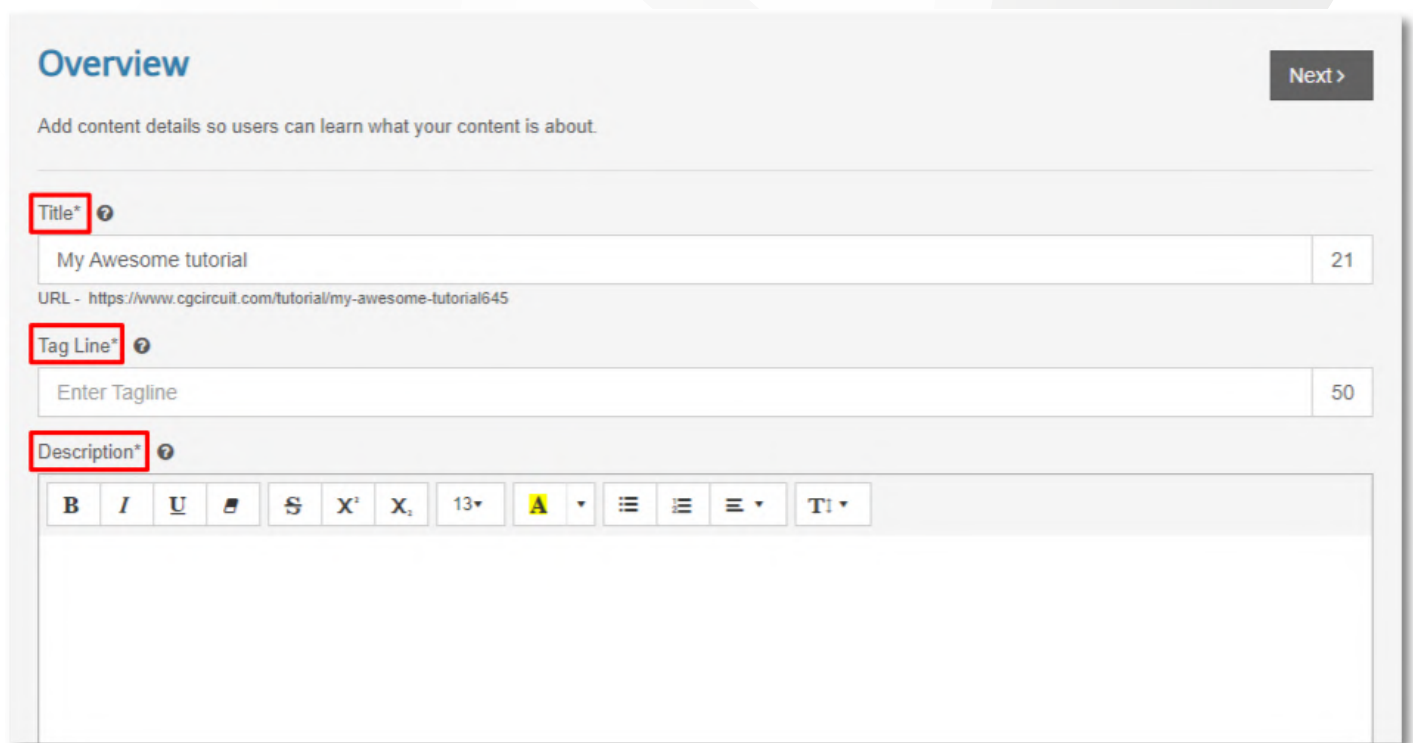


## Overview

In this section, you will start entering your tutorial information. This is one of the first things viewers will see when browsing courses and is **essential to success in our marketplace**. If it's done right, it can also help you gain more visibility in search engines.

Take some times to do this right. It will pay off.

If you have followed our free guide on how to plan a successful course, you will have prepared the lesson plan, so fill in the highlighted fields.



The screenshot shows a web form titled 'Overview' with a 'Next >' button in the top right corner. Below the title is a subtitle: 'Add content details so users can learn what your content is about.' The form contains three main sections, each with a red box highlighting the label and a help icon:

- Title\***: A text input field containing 'My Awesome tutorial' and a character count of '21'. Below it, the URL is displayed: 'URL - https://www.cgcircuit.com/tutorial/my-awesome-tutorial645'.
- Tag Line\***: A text input field containing 'Enter Tagline' and a character count of '50'.
- Description\***: A rich text editor with a toolbar containing icons for Bold (B), Italic (I), Underline (U), Text Color (A), Background Color (background), Bulleted List (S), Numbered List (X), Indent (X), Font Size (13), Link (A), Unlink (A), and Text Style (T).

**Title:** The title is one of the most important factors for learners to find and purchase your course. Think of keywords to improve SEO. Be concise, specific, and keep it within 40 characters.

**Tag Line:** A clear course subtitle summarizes what the course is about and sets the right expectations for what your students will learn. Keep it to 50 characters and mention the most important areas that you've covered during your course. Include relevant keywords in your subtitle.

**Description:** You should describe your course in at least 1,000 words; between 1,200-1,700 words is even better. It should be unique and highlight what makes your course different from others.

## EXAMPLES OF EFFECTIVE DESCRIPTION:

Procedural City with Houdini and Unreal

Female Character Creation in Zbrush



## OTHER DETAILS

The screenshot shows a form for adding a course. It includes fields for Language (English), Level (Intermediate), Categories (Software how-to, Sculpting), Tools and Software (Adobe Photoshop, ZBrush), Prerequisites (You should know Zbrush basics), and Search Tags (Zbrush tutorial, character sculpting, zbrush character, female character, zbrush sculpting). Each field has a search icon and a close icon.

**Language:** Choose the language the course is taught in.

**Level:** Even if you highlighted it in the description, choose your course's level of expertise.

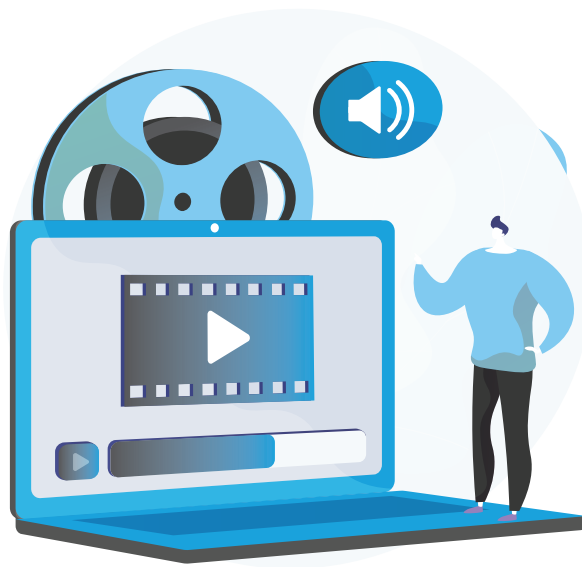
**Categories:** Choose by best-fitting categories available.

**Tools and Software:** List all software used in your course.

**Prerequisites:** Describes what are requirements students will have to follow your course easily.

**Search Tags:** List here as many Tags or Keywords related to your course as you can. [Your content will be easily found on CGCircuit by performing a search.](#)

## SET THE PRICE



**Price and Rent**  
Here you can decide if you want to share your content or if you want to sell it. When you pick a price, do a little research first. For more information on pricing, you can watch [this](#)

<b>Sell Content</b> <input checked="" type="checkbox"/>	<b>Selling full price (USD) ?</b> <input type="text" value="59,00"/>		
<b>Enable Volume Purchase</b> <input checked="" type="checkbox"/>	<b>Max Discount Price (USD) ?</b> <input type="text" value="35,40"/>	<b>Min. Lic. Number ?</b> <input type="text" value="5"/>	<a href="#">Learn more</a>

**Sell Content:** If you enable the button, you can set the final price of your course. If you leave the button disabled, we will share your class as free content.

**Enable Volume Purchase:** Volume purchase is a licensing model created specifically for companies. The more licenses a company purchases, the cheapest a single license will be for them. **Max Discount Price:** Here, you can set the minimum price of the single license. Starting from the full price you have selected, the system discounts when the required licenses increase, but it will never fall below the minimum price set. **Min. Lic. Number:** Here, you can set the minimum number of licenses you want to sell.

<b>Rental</b> <input type="checkbox"/> ?	<b>Renting price (USD)</b> <input type="text" value="rental price ("/>	<b>Rental period:</b> <input type="text" value=""/>	<input type="text" value="Day/s"/>
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**Rental:** By enabling this button, users will be able to rent your content by paying the amount you specify. The course will be available to users for the selected period of time.

**Tip:** Once you have set up this section properly, click on **SAVE DRAFT** to save the progress.



## Audience

Here you can decide whether to set your content Public or Private once published. It might be helpful, for example, to share your tutorial privately with a smaller group of people who can help you find any issues before you make the content public.

### Audience

[Next >](#)

In this section you can choose who can view your content. By default, your content is set to **Public**, but if you choose to change it to **Private**, you have the option to make it **password protected**, **not listed** or visible only to the emails you specify.

Public



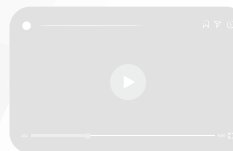
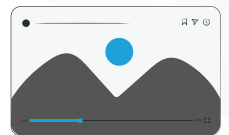
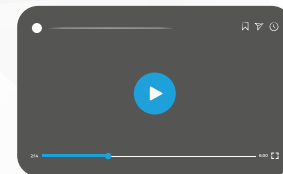
Private



## Videos

Now you can upload your videos to CGCircuit.

If you have followed our guides “How to plan a successful course” and “How to pack your knowledge in a successful CG course,” you will have prepared your “Lesson Plan” and sorted all the contents into folders on your PC.



Then, you will be able to upload your videos and organize your course quickly.

## Videos

Next >

Remember to create videos that are not too long. On average, a single video should be 7 minutes in length and should never be over 20 minutes.

**Requirements:** Minimum resolution 1280x720, Accepted formats: .mp4, .mov, .avi

Multi chapter

<div></div> 01 01 assetoverview (157.4 mb)	Replace Video Free
<div></div> 01 02 exportinggeometry (15.6 mb)	Replace Video Free
<div></div> intro (322.5 mb)	Replace Video Free
<div></div> 02 01 importinggeometry (26.7 mb)	<div>uploading...</div> <div>Free</div> <div>Cancel Upload</div>
<div></div> 02 02 bakingchannels (117.5 mb)	<div>uploading...</div> <div>Free</div> <div>Cancel Upload</div>
<div></div> 02 03 texturechannels (54.5 mb)	<div>uploading...</div> <div>Free</div> <div>Cancel Upload</div>

This section is very flexible because it allows you to upload all the videos simultaneously and then easily organize them later or even while they are uploading.

**Note:** You may lose all your data if you leave the page while the videos are uploading.

## Videos

Next >

Remember to create videos that are not too long. On average, a single video should be 7 minutes in length and should never be over 20 minutes.

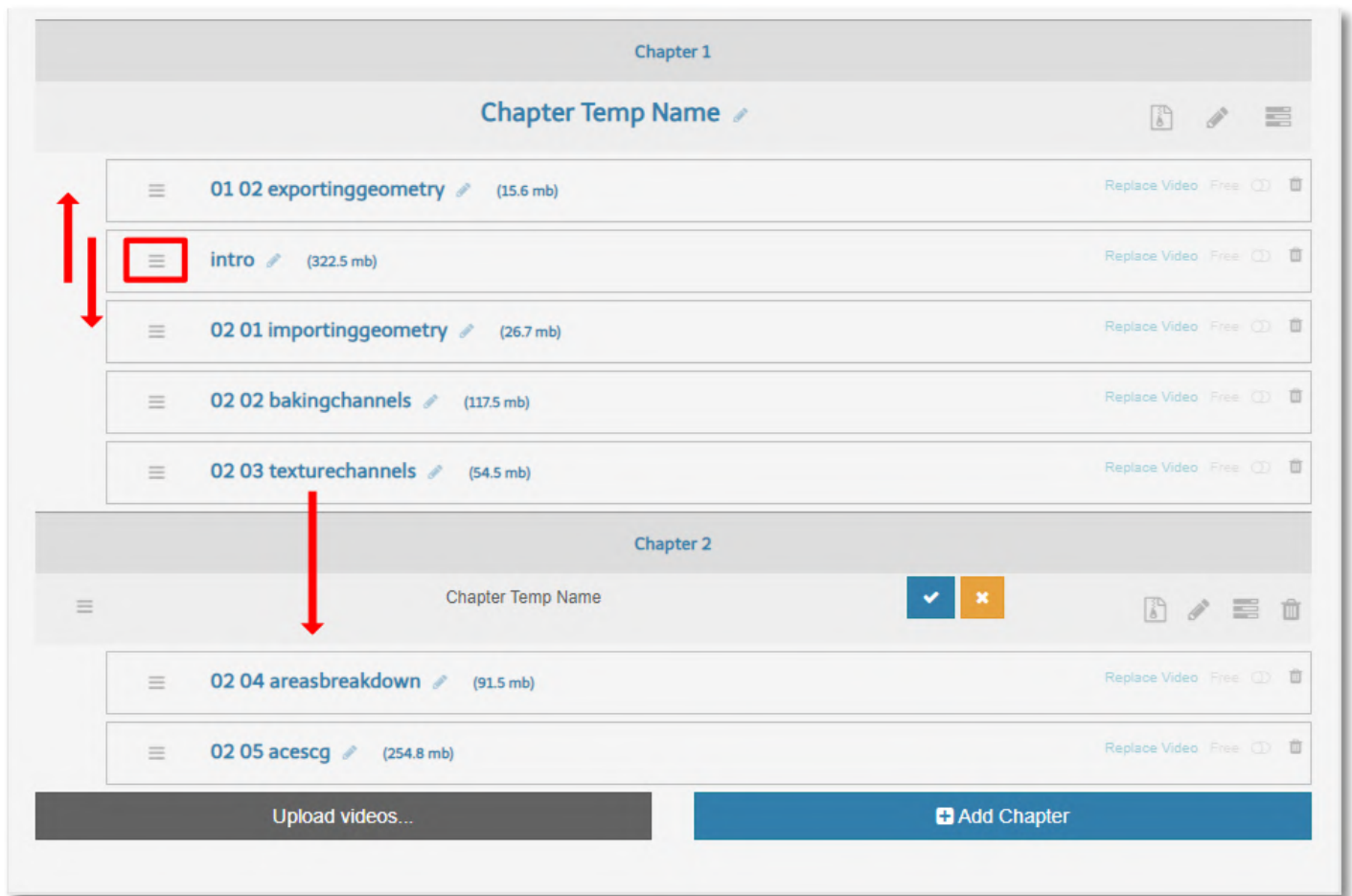
**Requirements:** Minimum resolution 1280x720, Accepted formats: .mp4, .mov, .avi

Multi chapter



**Multi chapter:** By enabling this button, you can organize your list of videos in chapters. Each chapter should include more than one video.

You can move the uploaded videos from one chapter to another or reorder them by clicking and dragging, as shown in the image below. You can also reorder entire chapters if necessary.

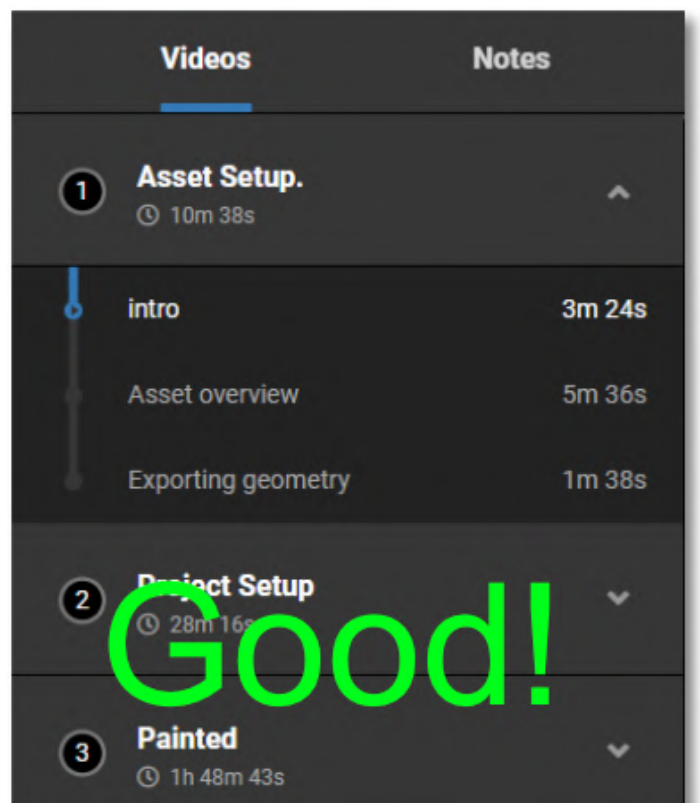
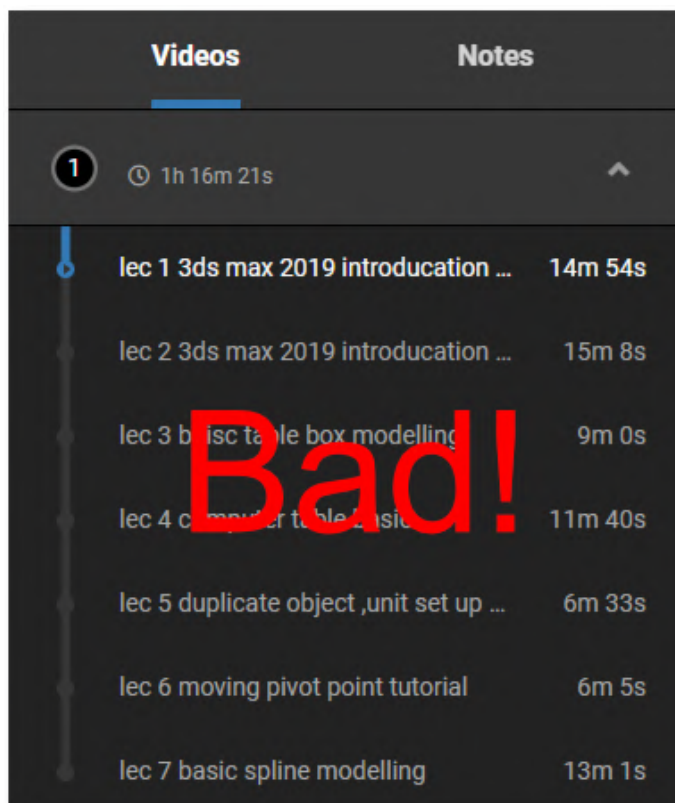


**We strongly recommend renaming chapters and lessons.**



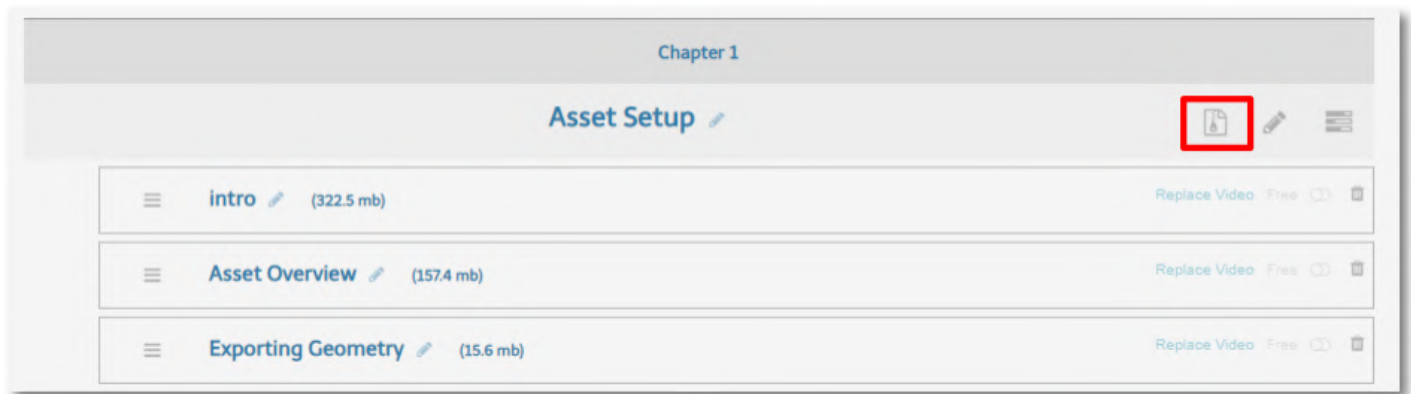


## COURSE PUBLISHED:



## UPLOADING EXAMPLE FILES

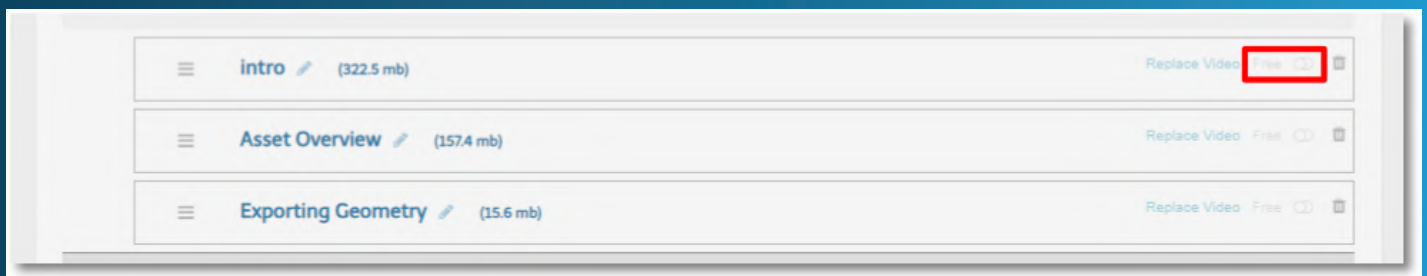
You can upload **example files** by clicking on the buttons of the **FIRST chapter**, as shown in the image below.



Each file must not exceed **1 GB**. You can upload files in **.zip or .rar format**.

## MAKING VIDEOS FREE

Give prospective students a sneak peek at what you and your course offer. You should choose at least 10 minutes' worth of lessons learners can watch for free. Pick the lectures that you believe will generate interest and inspire students to purchase.



To do this, enable the button next to the lessons you want to share for free, as shown in the image above.

## Media

In this section, you will upload the poster and the best pictures of your course.

### Thumbnail\*



Create the **most stunning image possible** so your content can shine! This is the image that will be used throughout the site and for any promotional materials.


If you have more stunning images that we can use for promotion, please upload them below in the Extra Images. Example of more images can be images for Social Media or banner ads etc. The more you create and upload the more we can use to promote your content.

**Requirements:** Minimum resolution 1920 x 1080 (recommended 7680 x 4320, yep that's a lot of pixels, but 8K is already here!)

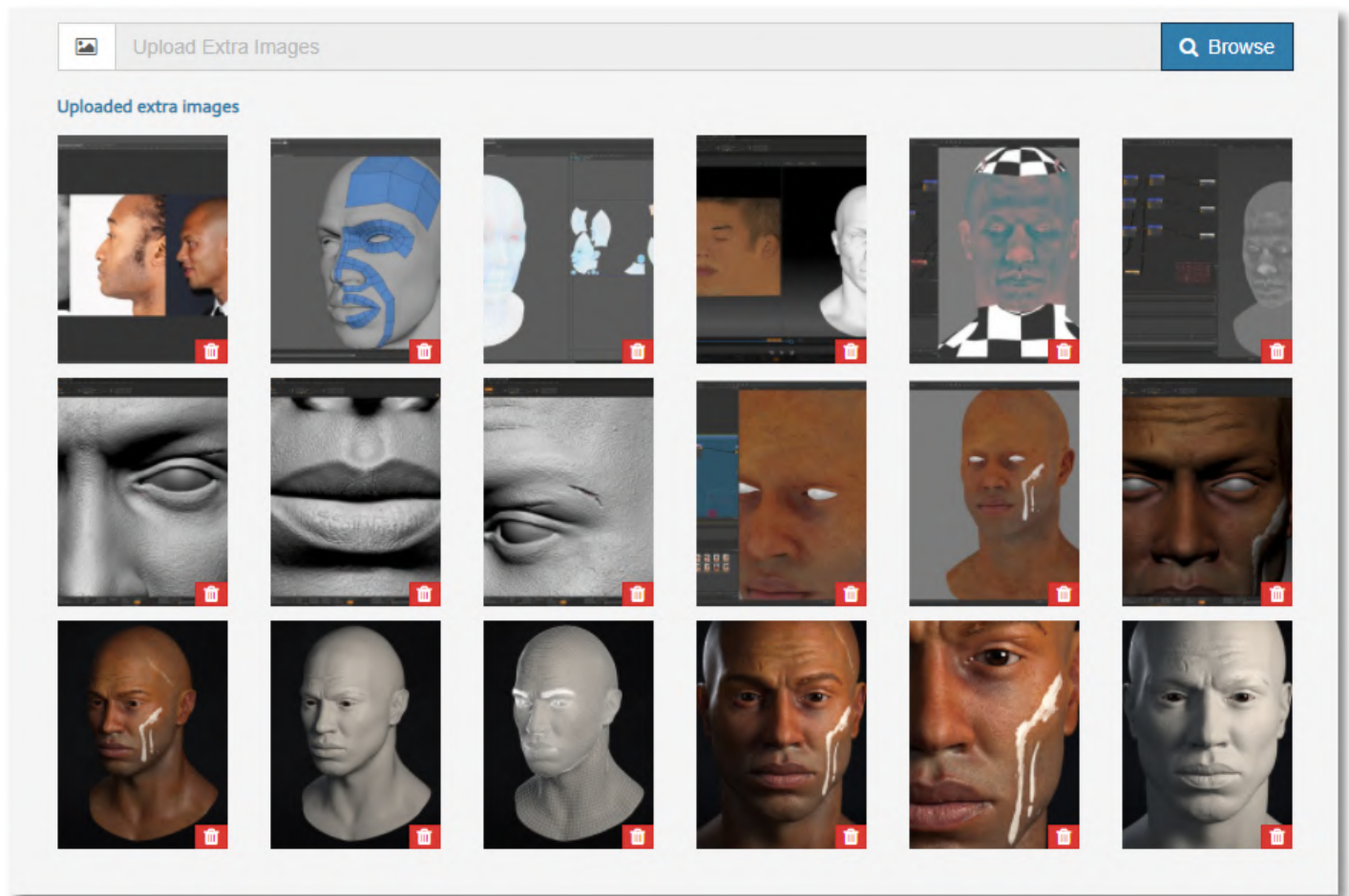
**Accepted formats:** .jpg, .png, .gif



Upload Thumbnail

 Browse

**The poster should be something that stands out**, that's relevant, and represents your course. We'll use your poster on the site, in ads, and emails, so make sure it's appealing and sets your course apart. You should use the highest rendering you created.



**Include at least 10 high-quality images that show the course's content.**

**The following is the list of recommended Promo Images:**

- 3 High-quality 4k renders of the final result
- 7 screenshots from your videos. You can literally find some interesting frames from your videos and use them.





## Discount

In this section, you can disable any discount offered by CGCircuit for **30 days** following the publication of your new tutorial. Once the 30 days are over, your content is automatically available for discounts.

### Discount

To improve sales, CGCircuit regularly runs discount campaigns on published courses. Turning this setting on, your tutorial will be excluded from any discount for 30 days from the publication date.

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Disable platform discounts for first month ☒

You can do this by enabling the button as shown above.

**Tip:** We recommend using this feature if you have previously published and sold courses, and you're confident that some of your audience will wait for your new content.

## Publish

You are now ready to publish your content and start selling. You can click "Save Draft" if you want to save your work and publish later or "Publish" if you want to publish your content immediately.

### Rapid Hair Generation with Houdini

From hair cards to full simulation

Preview Tutorial

Saved at 3:40:56 PM

**Note:** Our team will review your content and give you some recommendations if needed so that our users have the best possible experience.





## Create and manage your CGCircuit profile

Now it's time for you to setup your profile on CGCircuit. Everything is pretty self-explanatory, but there are a couple of important things to mention. So, make sure you watch this [video](#).

This is the space dedicated to showcasing your expertise and knowledge.

"Credibility" is one of the most important considerations when choosing an online course, so it's crucial to establish your expertise and knowledge in your Instructor Profile to boost students' confidence.

## Best Practices:

- Your Instructor Bio should relate to your course topics. For example, if you're teaching rigging, emphasize your rigging skills and background. Do you teach courses on multiple topics? Include your expertise in all the topics in your bio.
- Show potential students that you are a real-world expert by including social proof.
- Have you ever worked for large companies? Name them. Your bio is more interesting with real-world examples.
- Include a high-quality picture of yourself. Establish more trust with your students by sharing an image of yourself. If you are publishing as a company, you should include a logo.

**Tip:** Subscribe to DISQUS to engage with your students. You will be notified whenever a student requests something. Responding to student requests or comments will increase your credibility and the confidence of those interested in your course.

**Note:** You need to subscribe for every new tutorial you upload.

The screenshot shows a web page for a CGCircuit tutorial. At the top, there are navigation tabs: Overview, Images, Author, Example Files, Discussion (highlighted with a red box), and Reviews. Below the tabs, a section titled 'ALSO ON CGCIRCUIT TUTORIALS' displays a grid of five tutorial cards. Each card includes a thumbnail image, a title, and a brief description. Below the grid, there is a Disqus discussion section. It shows '0 Comments' and includes links for 'Recommend', 'Tweet', and 'Share'. A text input field with a placeholder 'Start the discussion...' is present. Below the input field, it says 'Be the first to comment.' At the bottom of the page, there is a 'Subscribe' button (highlighted with a red box), a link to 'Add Disqus to your site', a 'Do Not Sell My Data' link, and the 'DISQUS' logo.

Overview Images Author Example Files **Discussion** Reviews

ALSO ON CGCIRCUIT TUTORIALS

**Smokeless Fire & Flames**  
7 months ago · 28 comments  
This production oriented course will teach you how to get realistic looking fire & ...

**Rigid body Self Assembly**  
7 months ago · 1 comment  
Welcome to my new course called Aggregation. In this 6.5 hour intermediate to ...

**Rigging in Houdini Kinex**  
3 months ago · 2 comments  
Complete and comprehensive rigging course for the new ...

**The Visual Introduction to Applied Maths**  
4 months ago · 5 comments  
Welcome to the Visual Introduction to Applied Mathematics! This really ...

**Procedural City with Houdini & Unreal**  
a month ago · 8 comments  
In this online course, the viewer will learn how to create a procedural ...

0 Comments CGCircuit Tutorials Disqus' Privacy Policy CGCircuit LLC

Recommend Tweet Share Sort by Best

Start the discussion...

Be the first to comment.

Subscribe Add Disqus to your site Do Not Sell My Data DISQUS